From: Callie Goerndt, Fairmont Area Chamber of Commerce
To: Callie Goerndt;
Subject: Chamber Connections E-Newsletter
Date: Monday, June 28, 2010 6:00:41 AM

Photos Courtesy of Sam Hillmer and Dan Terfehr

Fairmont Area Chamber of Commerce

Chamber Connections

Your Guide To What's Happening

This Week In Fairmont

Monday, June 28:
12:00 p.m.
Rotary Club Meeting, Holiday Inn

Tuesday, June 29:
8:00 p.m.
City Band Concert, Sylvania Park Band Shell

Tuesday, June 29:
12:00 p.m. - 1:00 p.m.
Lunch With The Arts, Red Rock Center For The Arts

Tuesday, June 29:
12:00 p.m.
Uptown Kiwanis, Tami's On The Ave

Tuesday, June 29:
12:00 p.m.
Exchange Club Meeting, Holiday Inn

Wednesday, June 30:
6:45 a.m.
Early Risers Kiwanis Meetings, The Ranch Restaurant

Thursday, July 1:

June 28, 2010

Member-To-Member Discounts

Click here to view the discounts, in order by category, that are offered this week.

If you are interested in offering a discount click here to download our Participation Agreement.

This is a great way for your business to grow and add significant value to your Chamber membership.

Leadership Martin County

If you are planning on registering an individual from your organization or you are planning on doing so yourself please complete the application as soon as possible. This program will help insure Martin County's future.

Low-Skilled Workers At Risk As Manufacturing Becomes More Technical

From the Baltimore Sun: Manufacturing jobs being created are mostly in high-tech fields that require more skills and education than traditional "smokestack" manufacturing jobs. Moreover, the economy has allowed manufacturers to become pickier about filling jobs, and many have raised their standards as high unemployment means more job applicants from whom to choose.

Click here to view rest of article.

6:00 p.m.
Disabled American Veterans Chapter 32 Picnic, Blue Earth Legion Club

Friday, July 2:
7:00 p.m.
Fairmont Racing, Fairmont Raceway

Friday, July 2:
8:00 p.m.
Mississippi Blues Preformer Johnny Rawls, Lake Sisseton Saloon

Friday, July 2:
1:00 p.m.
Family Film, Martin County Library

Saturday, July 3:
8:00 PM
Solo-Acoustic Guitar Musician Chris Herriges, Lake Sisseton Saloon

Sunday, July 4:
1:00 p.m. - 6:00 p.m.
31st Annual Bluegrass Music Festival, Heritage Acres

Sunday, July 4:
8:00 p.m.
City Band Concert, Sylvania Park Band Shell

Sunday, July 4:
8:00 p.m.
The Crayz, Lake Sisseton Saloon

Sunday, July 4:
10:00 p.m.
Spectacular Fireworks, Lake Sisseton

Visit our Community Calendar to learn more about what's happening in your community.

Events to share? Contact the Chamber and let us know. We can only promote the events

When Men Are Harassed

From Workforce Magazine:

While the majority of sexual harassment claims involve male-on-female harassment, allegations of male-on-male harassment-and even female-on-male harassment-are on the rise. Employers should not only be aware of this trend, but also understand how to identify all forms of sexual harassment and adjust their harassment policies accordingly.

Click here to view the rest of this link.

Start A Workplace Wellness Program

A worksite health promotion program can lower your business' health care costs while improving employee health. Download Healthy Workforce: 2010 and Beyond, a free resource from the U.S. Chamber and the Partnership for Prevention.

Tips For Hiring Post-Recession

The downsizings and layoffs of the recession injected many experienced, highly qualified job seekers into the market. Many of these individuals are still available, and now may be the time to selectively recruit candidates who will fortify your core team and increase your bench strength. The following tips will help you re-evaluate your employee hiring practices so that you're well-positioned for growth.

Click here to view the rest of this article.

Gen Y At Work: Not So Different After All

From Bloomberg BusinessWeek:

As the economy shows intermittent signs of life and the labor market thaws, albeit slowly, organizations are revisiting the employment value proposition they offer to attract and retain the best-quality employees. Attracting Generation Y, however, still vexes most organizations. One company researched by the Corporate Executive Board has spent millions on a dedicated team within its HR function that produces unique programs for its Gen Y employees. The team has implemented customized development programs, team-building activities, and social responsibility initiatives tailored to attract and retain Gen Y employees. While it's still too early to see if the investments have been effective, it does raise the question: As the economy and labor market improve, will these investments be necessary to attract and retain Gen Y?

Click here to view the rest of this article.

Offering Child Care Improves Employees' Health and Performance, Surevey Finds

we have information about!

Links Of Interest

Fairmont Area Chamber

City of Fairmont

Fairmont Convention and Visitors Bureau

Minnesota Chamber

United States Chamber

Legislative Representatives

Prosperity Project

Social Security

Flu Preparedness

From BLR.Com:

Providing employees with child and dependent care may cut health care costs, reports a recent study. Employees who were offered this benefit by their employers reported being less stressed and in better overall health than employees who are not offered the benefit. Employees with less stress were typically more focused on their work and were more engaged employees.

Click here to view the rest of this article.

Change In Font Saves Thousands In Printing Costs

Here's proof that small changes can add significant savings to your bottom line. University of Wisconsin - Green Bay recently changed its default font from Arial to Century Gothic on its email system to save money on printer ink. According to University officials, UW - Green Bay spends over $100,000 year on printer ink. The switch to Century Gothic is estimated to use 30% less ink than Arial. That's a $30,000 per year savings in printer ink for UW - Green Bay. Do you know what your company pays in toner and ink?

Click here to view the rest of this article.

Financial Reform Bill Aims For Wall Street, Hits Main Street

By: Tom Donohue, President and CEO, U.S. Chamber of Commerce

The right way to reform financial regulation protects consumers and ensures affordable access to capital for small businesses. The wrong way stalls our recovery by taking needed cash out of the hands of America's job creators. Congress is headed down the wrong path. It is gunning for Wall Street but, instead, hits Main Street.

We agree that there's a need to protect consumers, end "too big to fail" on Wall Street, and revise regulations. But the legislation that Congress is poised to pass falls short on several fronts.

First, the bill will sock it to Main Street by leaving businesses with less access to capital and less ability to manage risk and create jobs. Higher capital requirements-especially for corporate end users of derivatives-will divert capital from job creation, business expansion, and R&D. Confusing and overlapping rules will discourage lending and capital formation. And with less capital available to lend, the cost to borrow will increase.

Second, the legislation doesn't fix our broken regulatory system-it just layers more new regulations on top of old ones. It gives more authority to the same regulators that failed to foresee the last crisis. It creates a vast and incredibly powerful new bureaucracy in the Consumer Financial Protection Bureau that is unaccountable to anyone. Businesses and consumers need a modern, efficient regulatory structure-it doesn't exist now, and this isn't it either.

Third, this massive, confusing, and opaque piece of legislation will breed further economic uncertainty. Businesses are already nervous about the pace of economic growth, struggling with the uncertainties of the health care bill, and wondering if government will dramatically intervene in the energy sector. In a market crying out for clearer rules and more certainty, Washington is about to make financial regulations more complex and confusing.

Fourth, the bill will help send jobs overseas and undermine America's global competitiveness. Banning proprietary trading, erecting firewalls between commercial and investment banking, and imposing new restrictions on end users of derivatives will drive business overseas where there is less transparency from a regulatory standpoint and less competition from U.S. firms, which will increase prices. Foreign firms will find it too burdensome to do business here and will simply take their business elsewhere.

In a global economy, capital goes where it is welcome, safe, and has a good chance to generate a decent return. With this bill, Washington has taken a significant step in the wrong direction, choking off capital to small businesses and others, putting American companies and our financial system at a competitive disadvantage, and undermining job growth.

Ambassador Committee Offers Scholarship

The Ambassador Committee of the Fairmont Area Chamber of Commerce is offering a $1,000 scholarship to a Martin County student in a Business related field entering their Junior or Senior post secondary year in a four year college or their final year in a technical college. The scholarship will be awarded after a review of grades to confirm achievement of a 3.0 GPA on a 4.0 scale.

Scholarship applications may be picked up at the Fairmont Area Chamber of Commerce office located at 323 East Blue Earth Avenue or fill out the application online at the Chambers website at www.fairmontchamber.org.

Applications are due at the Chamber office by July 15, 2010.

FAIRMONT Area Chamber of Commerce

Have a question or concern?
Need information? Want to become involved?
Please call us at 235-5547, email at info@fairmontchamber.org,
or visit our office at 323 East Blue Earth Avenue.
The Chamber wants to hear from you!

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